



COMPACT TRACTOR RANGE

JIVO (2025) - eMAX 25 - MAX 28 - MAX 36

World's #1 Selling Tractor*



**3 YEAR
WARRANTY***



Mahindra
Rise.

MAX 28 - MAX 36

REFINEMENT AT IT'S BEST

3 RANGE HST

1200KG LIFT CAPACITY

330KG SWL

29 LPM HYDRAULICS

4in1 BUCKET STANDARD

DESIGNED TO MAINTAIN 5-20 ACRE PLOTS

Offers a larger bucket size, stronger lifting, perfect for Nurseries.



3 Range Hydrostatic Transmission

Gives plenty of flexibility in speeds, while being easy to use.

1,200kg lift on linkage - Double the competition

Get more work done with bigger implements.

Plenty of room on the machine

More comfortable seating position, more room on the machine.

Wider Bucket Size

Get more work done quickly.

4in1 Bucket Standard on Loader

Great capacity 4in1 allows you to use the bucket in four ways - as a Loader Bucket, Grapple, Dozer Blade and Scraper.

Industrial Tyres Standard

Thick ply Industrial tyres protect from punctures and allows you to have traction on paddocks without ripping up your nice finished lawn and driveways.

Side Fender Mounted Controls

Each control falls to hand easily and not cluttered around the floor of the machine.

Strong Hydraulic Flow of 29 lpm

Allows you to operate the loader quickly as well as many other implements requiring hydraulic power.

Proven Quality – JAPAN QUALITY MEDAL WINNER

Quality is paramount at Mahindra and we are proud to be the first and only tractor manufacturing company in the world to win the Japan Quality Medal (JQM), a laurel truly hard to earn. It is universally acclaimed as the highest award presented to a company following Total Quality Management (TQM) practices in their entire business operations. JQM recognizes a high level of customer focus, improvements in overall quality and excellence in business processes.

Also, Mahindra was the first tractor company worldwide to win the Deming Application Prize in 2003 for excellence in quality, making it the only tractor manufacturer to receive both distinctions.



**JAPAN
QUALITY
MEDAL
WINNER**

SPECIFICATIONS

MODEL	JIVO (2025)	eMAX 25	MAX 28	MAX 36
Country of Origin	India	Korea	Japan	Japan
ENGINE				
Engine HP @ Rated RPM	24 @ 2300	24 @ 3000	28 @ 2600	36 @ 2600
PTO - HP	22	19.3	20	28
Number of cylinders / Displacement - cc	2/ 1366	3 / 1007	3 / 1318	3 / 1662
Air cleaner	Dry type	Dry Element	Dual Dry	Dual Dry
ELECTRICAL SYSTEM				
Alternator	12V, 36A	12V, 50A	12V, 50A	12V, 55A
FUEL SYSTEM				
Type - Diesel	Direct Injection	Direct Injection	Direct Injection	Direct Injection
DRIVETRAIN				
Transmission type	Sliding Mesh	HST	HST	HST
Number of speeds	8/F - 4/R	2 Range	3 Range	3 Range
Max traveling speed - km/h	24.8	16.4	22.2	22.8
Brakes	Dry Disc	Wet Disc	Wet Disc	Wet Disc
Steering	Mechanical	Hydrostatic	Hydrostatic	Hydrostatic
Clutch	8" Dry Type	N/A	Dry Single	Dry Single
4WD with Diff Lock	Yes	Yes	Yes	Yes
HYDRAULIC SYSTEM				
Pump (type)	Open Centre, Live	Gear Pump	Dual Gear Pump	Dual Gear Pump
Implement pump capacity - L/min	16	17	29	29.6
Category, 3 point hitch	I	I	I	I
Hitch lift capacity - kg (lb)	700 (1543)	600 (1323)	1200 (2646)	1200 (2646)
at 24 inches behind link ends - kg (lb)	N/A	419 (924)	780 (1720)	780 (1720)
Lift control type	Position with Draft Control via Top Link	Position	Position	Position
No. of optional remote valves	1	1	1	1
PTO				
Type	D'Speed, Type I	Independent	Live with O/R Clutch	Live with O/R Clutch
Mid (rpm)	N/A	2000	N/A	N/A
Rear (rpm)	605/750	540	540	540
Shaft Diameter - mm (in)	35 (1 3/8)	35 (1 3/8)	35 (1 3/8)	35 (1 3/8)
CAPACITIES				
Fuel Tank - Litres	22	25	27	27
DIMENSIONS (with standard tyres)				
Overall length - mm with 3 point linkage	2742	2563	3080	3080
Overall width - mm	1060 to 1130	1164	1550	1550
Wheelbase - mm	1565	1460	1710	1750
Height to top of ROPS - mm	2400	2337	2069	2145
Height to top of ROPS Folded - mm	1920	1620	1570	1570
Min. Ground Clearance - mm	285	260	290	315
Min. Turning Radius - mm with brake	2300	N/A	2400	2500
Min. Turning Radius - mm w/o brake	2600	2600	N/A	N/A
STANDARD TYRES				
Agricultural Front	6.0 x 14	N/A	N/A	N/A
Agricultural Rear	8.3 x 24	N/A	N/A	N/A
Industrial Front	N/A	20 x 8-10	27 x 8.5-15	28 x 8.5-15
Industrial Rear	N/A	27 x 12.5-15	15 x 19.5	43 x 16-20
ROLL-OVER PROTECTIVE STRUCTURES				
Standard	ROPS	ROPS	ROPS	ROPS
WEIGHT				
Total weight - kg (lb)	1020 (2249)	730 (1610)	1115 (2459)	1170 (2566)

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Dealer Details:

Photographs may show overseas models or illustrate non-standard equipment. Please read your Mahindra Tractor manual carefully prior to operation. ^3 Year/2000 hour Engine & Powertrain warranty, whichever occurs first. See your dealer for details. #Mahindra & Mahindra Ltd. is the No.1 Tractor company in the world by volume. In view of our policy of continuously improving our products, we reserve the right to alter specifications or designs without prior notice and without liability.

GET MORE DONE IN LESS TIME

DESIGNED TO MAINTAIN 1-5 ACRE PLOTS
Trailerable Tractor Loader-Backhoe weight of less than 2 tonnes – perfect for landscape gardeners

300KG SWL

REAL STEEL

4in1 BUCKET

60 INCH MOWER

BACKHOE

Fender Mounted Controls

Easy access and no interference between legs.

Class Leading Lift Capacity 300KG SWL

Get More Work Done with larger bucket.

Larger Hydraulic Flow

Quicker loader operation.

Cast Iron Transmission Housing with Steel Frame

Stronger more stable tractor.

Steel Bonnet and Fenders, Not Plastic

Solid construction, not going to break easily when working amongst trees.

Proper Drawbar & Cat 1 Linkage

Not lawn & garden hitch, enables proper tractor attachments.

25HP rated at lower RPM

Better fuel economy, easier working, longer life engine.

Backhoe can be removed at anytime

You can still use your linkage for slashing and other implements.

60 inch mid mount drive over stamped steel deck

Great durability and width of cut.

eMax 25 Standard Features

3 POINT LINKAGE

3 Point Linkage standard like all true tractors. Allows for hook up of a greater range of true size implements. Standard 540 RPM PTO.



DRIVE OVER MOWER

Drive Over Steel Stamped 60-inch Mower Deck with deck lift height up to 114.3mm [4.5 inch].



CONVENIENCE

Creature comforts like side by side forward/reverse, cup holder and cruise control all come standard.



LOADER SPECIFICATIONS

MODEL	ML422	ML3400
TRACTOR MODEL APPLICABLE	eMAX 25	MAX 28/36
Maximum lift height to pivot pin	1939 mm	2380 mm
Maximum lift height under lever bucket	1758 mm	2230 mm
Clearance with bucket dumped	1315 mm	1800 mm
Reach at maximum lift height	500 mm	730 mm
Maximum dump angle	55°	49°
Reach with bucket on ground	1390 mm	1630 mm
Maximum rollback angle	45°	34°
Digging depth	115 mm	85 mm
Overall height in carry position	1206 mm	1420 mm
Depth of attachment (to back of inner shell)	480 mm	440 mm
Height of attachment	461 mm	550 mm
Length of attachment (to pivot pin)	635 mm	635 mm
Lift capacity to maximum height at pivot pins	681 kgf	7450 N
Breakout force at ground level, pivot pin	1172 kgf	10250 N
Relief valve setting (Loader control valve)	155 kg/cm²	165 kg/cm²
Lift Cylinder	45x30 mm	50 mm
Hydraulic System	16 L/min	29 L/min
Bucket Capacity	0.15m³	0.18m³
Bucket Level Indicator	Yes	Yes
ROL with Counter Weight	300 kg	330 kg
Counter Weight	200 kg	175 kg



BACKHOE SPECIFICATIONS

MODEL	MBH-22
TRACTOR MODEL APPLICABLE	eMAX 25
Maximum Digging Depth	1938 mm
Digging Depth (610mm) Flat Bottom	1902 mm
Overall Operating Height - Fully Raised	2662 mm
Loading Height (bucket @ 60°)	1575 mm
Loading Reach (bucket @ 60°)	914 mm
Reach From Swing Post	2591 mm
Bucket Rotation	180°
Swing Arc	150°
Stabiliser Spread Operating Position	1880 mm
Stabiliser Down Below Grade	152 mm
System Relief Valve Setting	2000 psi
Digging Force - Bucket	2145 lbs
Digging Force - Dipper	903 lbs



MOWER SPECIFICATIONS

MODEL	eMax 25M
TRACTOR MODEL APPLICABLE	eMAX 25
Cutting Width	1524mm (60")
Cutting Height	50.8mm (2in) to 114.3mm (4.5in)
Blade Tip speed	17,350 ft/min
Deck Shell Thickness	10 Gauge
Double Deck thickness at blade spindles	YES
Fabricated or stamped deck	STAMPED
Weight mounted	152kg

MODEL COMPATIBILITY

MODEL	JIVO	eMax 25	Max 28	Max 36
Front End Loader	✗	✓	✓	✓
Mid Mount Mower	✗	✓* *Not compatible with Backhoe	✗	✗
Backhoe	✗	✓	TBC	TBC
Rear Attachments	✓	✓	✓	✓

**LESS THAN
1060 MM
TRACTOR SPACING**

Perfect for orchards,
vineyards and small
plot farming.



2400mm
height

864 (Min) to
915 (Max) Track Width

**TRUE TRACTOR
FEATURES**

DESIGNED TO FARM 1-3 ACRE PLOTS
Durability built in, designed to do
1500+ hours per annum

Presenting Mahindra JIVO (2025)
The new 4WD tractor from Mahindra,
is built for vineyards, orchards and
interculture. It gives you the freedom
to perform multi-applications, without
any compromise.



eMax25 Tractor Loader
Backhoe with 4in1 Bucket

Max28



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The only 24 HP 4WD tractor with DI direct injection engine, Mahindra JIVO (2025) gives you unmatched performance, power & mileage letting you accomplish much more for much less.

Along with a sturdy and compact design comes versatility to maneuver smoothly in vineyards and orchards. So why wait, the power to do everything is now in your hands.

Mahindra JIVO (2025) also means greater profits because of its low maintenance, best in class mileage, and easy spare part availability with low cost of parts. Get the new Mahindra JIVO (2025) to experience power, performance and profit like never before.

- 700 kg* - Lift capacity on linkage at ball ends with Cat I BE and Clevis Drawbar
- Draft Sensing Standard – Useful when using Ground Engaging Implements, protects the tractor from strain in difficult soil conditions
- Agricultural tyres standard – Allows proper field work with this little tractor
- Great turning circle of just 2.3 metres with braking applied
- Solid build Cast Steel Tractor with over 1 tonne of weight (1020kg) the JIVO is small in size but big on true tractor feature

700KG LIFT CAPACITY

DRAFT SENSING STANDARD

DOWN SWEEP EXHAUST

AGRICULTURAL TYRES

GREAT TURNING CIRCLE

1 TONNE TRACTOR WEIGHT

**DOWN SWEEP
EXHAUST**



**Max36 with Loader
& 4in1 Bucket**



**eMax25 with 60 inch
mid mount mower**

60" CUT

REAR ATTACHMENTS



Rear Attachments available through your Local Mahindra Dealer

- | | | |
|------------------------|---------------------|---|
| 1. Grader Blade | 5. Offset Disc | 9. Carry All |
| 2. Log Splitter | 6. Post Hole Digger | 10. 3 Point Linkage Bale Spike |
| 3. Landscape Rake | 7. Box Blade | 11. 1.2m (4ft) Slasher/Rotary Cutter |
| 4. Fertiliser Spreader | 8. Ballast Box | 12. Rear Finishing Mowers for finished lawn |